

- Information on Price Revision -

Dear valued customers,

We thank you for your continued support of BLITZ products.

In this letter, we would like to inform you that the prices have been revised for the following products. New prices will apply from orders received on October 1st, 2023.

Thank you for your consideration.

- Price Revision will apply from orders received on October 1st, 2023.

- Please check the following list for more information concerning the price revision and its applicable products.

- The price change will be effective beginning on October 1st, 2023.

- Contact Information

Blitz Co., Ltd.

Yuki Morita

Email: y_morita@blitz.co.jp

Code No.	Product Name	Previous MSRP		New MSRP	JAN
BSSA1	SmaThro BSSA1	¥19,800	→	¥21,000	4959094155003
BSSB1	SmaThro BSSB1	¥19,800	→	¥21,000	4959094155010
BSSB2	SmaThro BSSB2	¥19,800	→	¥21,000	4959094155027
BSSB3	SmaThro BSSB3	¥19,800	→	¥21,000	4959094155034
BSSC1	SmaThro BSSC1	¥19,800	→	¥21,000	4959094155041
BSSC2	SmaThro BSSC2	¥19,800	→	¥21,000	4959094155058
BSSC3	SmaThro BSSC3	¥19,800	→	¥21,000	4959094155065
BSSC4	SmaThro BSSC4	¥19,800	→	¥21,000	4959094155072
BSSF1	SmaThro BSSF1	¥19,800	→	¥21,000	4959094155089
BSSF2	SmaThro BSSF2	¥19,800	→	¥21,000	4959094155096
BSSG1	SmaThro BSSG1	¥19,800	→	¥21,000	4959094155102
BSSG2	SmaThro BSSG2	¥19,800	→	¥21,000	4959094155119
BSSG3	SmaThro BSSG3	¥19,800	→	¥21,000	4959094155126
BSSG4	SmaThro BSSG4	¥19,800	→	¥21,000	4959094155133
BSSJ1	SmaThro BSSJ1	¥19,800	→	¥21,000	4959094155140
BSSP1	SmaThro BSSP1	¥19,800	→	¥21,000	4959094155157
BSSP2	SmaThro BSSP2	¥19,800	→	¥21,000	4959094155164
BSSQ1	SmaThro BSSQ1	¥29,800	→	¥31,000	4959094155171
BSSS1	SmaThro BSSS1	¥19,800	→	¥21,000	4959094155188
BSSZ1	SmaThro BSSZ1	¥19,800	→	¥21,000	4959094155195
ASSL1	SmaThro ASSL1	¥23,000	→	¥24,200	4959094155805
ASSL2	SmaThro ASSL2	¥23,000	→	¥24,200	4959094155812
ASSM1	SmaThro ASSM1	¥23,000	→	¥24,200	4959094155829
ASSN1	SmaThro ASSN1	¥23,000	→	¥24,200	4959094155836
ASSQ1	SmaThro ASSQ1	¥28,000	→	¥29,200	4959094155843
ASSX1	SmaThro ASSX1	¥28,000	→	¥29,200	4959094155850
BTSA1	ThroCon BTSA1	¥40,000	→	¥43,000	4959094155300
BTSB1	ThroCon BTSB1	¥40,000	→	¥43,000	4959094155317
BTSB2	ThroCon BTSB2	¥40,000	→	¥43,000	4959094155324
BTSB3	ThroCon BTSB3	¥40,000	→	¥43,000	4959094155331
BTSC1	ThroCon BTSC1	¥40,000	→	¥43,000	4959094155348
BTSC2	ThroCon BTSC2	¥40,000	→	¥43,000	4959094155355
BTSC3	ThroCon BTSC3	¥40,000	→	¥43,000	4959094155362
BTSC4	ThroCon BTSC4	¥40,000	→	¥43,000	4959094155379
BTSF1	ThroCon BTSF1	¥40,000	→	¥43,000	4959094155386
BTSF2	ThroCon BTSF2	¥40,000	→	¥43,000	4959094155393
BTSG1	ThroCon BTSG1	¥40,000	→	¥43,000	4959094155409
BTSG2	ThroCon BTSG2	¥40,000	→	¥43,000	4959094155416
BTSG3	ThroCon BTSG3	¥40,000	→	¥43,000	4959094155423
BTRG3	ThroCon BTRG3	¥40,000	→	¥43,000	4959094155621
BTSG4	ThroCon BTSG4	¥40,000	→	¥43,000	4959094155430
BTRG4	ThroCon BTRG4	¥40,000	→	¥43,000	4959094155638
BTSJ1	ThroCon BTSJ1	¥40,000	→	¥43,000	4959094155447
BTSP1	ThroCon BTSP1	¥40,000	→	¥43,000	4959094155454
BTSP2	ThroCon BTSP2	¥40,000	→	¥43,000	4959094155461
BTRP2	ThroCon BTRP2	¥40,000	→	¥43,000	4959094155645
BTSQ1	ThroCon BTSQ1	¥50,000	→	¥53,000	4959094155478
BTSS1	ThroCon BTSS1	¥40,000	→	¥43,000	4959094155485
BTSZ1	ThroCon BTSZ1	¥40,000	→	¥43,000	4959094155492
ATSL1	ThroCon ATSL1	¥42,000	→	¥45,000	4959094155904
ATSL2	ThroCon ATSL2	¥42,000	→	¥45,000	4959094155911
ATSM1	ThroCon ATSM1	¥42,000	→	¥45,000	4959094155928
ATRM1	ThroCon ATRM1	¥42,000	→	¥45,000	4959094155973
ATSN1	ThroCon ATSN1	¥42,000	→	¥45,000	4959094155935
ATSN2	ThroCon ATSN2	¥42,000	→	¥45,000	4959094155966
ATSQ1	ThroCon ATSQ1	¥47,000	→	¥50,000	4959094155942
ATSX1	ThroCon ATSX1	¥47,000	→	¥50,000	4959094155980
BTHB1	ThroCon HV BTHB1	¥40,000	→	¥43,000	4959094155508
BTHB3	ThroCon HV BTHB3	¥40,000	→	¥43,000	4959094155515

Code No.	Product Name	Previous MSRP		New MSRP	JAN
BTHC1	ThroCon HV BTHC1	¥40,000	→	¥43,000	4959094155522
BTHG1	ThroCon HV BTHG1	¥40,000	→	¥43,000	4959094155539
BTHG2	ThroCon HV BTHG2	¥40,000	→	¥43,000	4959094155546
BTHG3	ThroCon HV BTHG3	¥40,000	→	¥43,000	4959094155553
BTHP1	ThroCon HV BTHP1	¥40,000	→	¥43,000	4959094155560
BTHP2	ThroCon HV BTHP2	¥40,000	→	¥43,000	4959094155577
BTEB1	e-ThroCon BTEB1	¥40,000	→	¥43,000	4959094155584
BTEG1	e-ThroCon BTEG1	¥40,000	→	¥43,000	4959094155591
BTEG2	e-ThroCon BTEG2	¥40,000	→	¥43,000	4959094155607
BTEJ1	e-ThroCon BTEJ1	¥40,000	→	¥43,000	4959094155614
ATEM1	e-ThroCon ATEM1	¥42,000	→	¥45,000	4959094155959
BPC00	PowerCon BPC00	¥38,000	→	¥39,000	4959094157007
BPC01	PowerCon BPC01	¥35,000	→	¥36,000	4959094157014
BPC02	PowerCon BPC02	¥35,000	→	¥36,000	4959094157021
BPC03	PowerCon BPC03	¥35,000	→	¥36,000	4959094157038
BPC04	PowerCon BPC04	¥38,000	→	¥39,000	4959094157045
BPC05	PowerCon BPC05	¥35,000	→	¥36,000	4959094157052
BPC06	PowerCon BPC06	¥35,000	→	¥36,000	4959094157069
BPC08	PowerCon BPC08	¥38,000	→	¥39,000	4959094157083
BPC09	PowerCon BPC09	¥35,000	→	¥36,000	4959094157090
BPC10	PowerCon BPC10	¥38,000	→	¥39,000	4959094157106
BPC11	PowerCon BPC11	¥38,000	→	¥39,000	4959094157113
BPC12	PowerCon BPC12	¥35,000	→	¥36,000	4959094157120
BPC13	PowerCon BPC13	¥38,000	→	¥39,000	4959094157137
BPC14	PowerCon BPC14	¥35,000	→	¥36,000	4959094157144
BPC15	PowerCon BPC15	¥38,000	→	¥39,000	4959094157151
BPC16	PowerCon BPC16	¥35,000	→	¥36,000	4959094157168
BPC17	PowerCon BPC17	¥58,000	→	¥59,000	4959094157175
BPC18	PowerCon BPC18	¥58,000	→	¥59,000	4959094157182
BPC19	PowerCon BPC19	¥35,000	→	¥36,000	4959094157199
BPC21	PowerCon BPC21	¥38,000	→	¥39,000	4959094157212
BPC23	PowerCon BPC23	¥38,000	→	¥39,000	4959094157236
BPC24	PowerCon BPC24	¥38,000	→	¥39,000	4959094157243
BPC25	PowerCon BPC25	¥38,000	→	¥39,000	4959094157250
BPC26	PowerCon BPC26	¥35,000	→	¥36,000	4959094157267
BPC27	PowerCon BPC27	¥38,000	→	¥39,000	4959094157274
BPC28	PowerCon BPC28	¥35,000	→	¥36,000	4959094157281
BPC29	PowerCon BPC29	¥58,000	→	¥59,000	4959094157298
BPC30	PowerCon BPC30	¥38,000	→	¥39,000	4959094157304
BPC31	PowerCon BPC31	¥35,000	→	¥36,000	4959094157311
BPC32	PowerCon BPC32	¥35,000	→	¥36,000	4959094157328
BPC33	PowerCon BPC33	¥35,000	→	¥36,000	4959094157335
BPC34	PowerCon BPC34	¥58,000	→	¥59,000	4959094157342
BPC35	PowerCon BPC35	¥58,000	→	¥59,000	4959094157359
BPC36	PowerCon BPC36	¥38,000	→	¥39,000	4959094157366
BPC38	PowerCon BPC38	¥35,000	→	¥36,000	4959094157380
BPT00	PowerThro BPT00	¥60,000	→	¥64,000	4959094156000
BPT01	PowerThro BPT01	¥50,000	→	¥54,000	4959094156017
BPT02	PowerThro BPT02	¥50,000	→	¥54,000	4959094156024
BPT03	PowerThro BPT03	¥50,000	→	¥54,000	4959094156031
BPT04	PowerThro BPT04	¥60,000	→	¥64,000	4959094156048
BPT05	PowerThro BPT05	¥50,000	→	¥54,000	4959094156055
BPT06	PowerThro BPT06	¥50,000	→	¥54,000	4959094156062
BPT08	PowerThro BPT08	¥60,000	→	¥64,000	4959094156086
BPT09	PowerThro BPT09	¥50,000	→	¥54,000	4959094156093
BPT11	PowerThro BPT11	¥60,000	→	¥64,000	4959094156116
BPT12	PowerThro BPT12	¥50,000	→	¥54,000	4959094156123
BPT13	PowerThro BPT13	¥60,000	→	¥64,000	4959094156130
BPT14	PowerThro BPT14	¥50,000	→	¥54,000	4959094156147

Code No.	Product Name	Previous MSRP		New MSRP	JAN
BPT15	PowerThro BPT15	¥60,000	→	¥64,000	4959094156154
BPT16	PowerThro BPT16	¥60,000	→	¥64,000	4959094156161
BPT17	PowerThro BPT17	¥80,000	→	¥84,000	4959094156178
BPT18	PowerThro BPT18	¥80,000	→	¥84,000	4959094156185
BPT19	PowerThro BPT19	¥50,000	→	¥54,000	4959094156192
BPT20	PowerThro BPT20	¥60,000	→	¥64,000	4959094156208
BPT21	PowerThro BPT21	¥60,000	→	¥64,000	4959094156215
BPT22	PowerThro BPT22	¥60,000	→	¥64,000	4959094156222
BPT23	PowerThro BPT23	¥60,000	→	¥64,000	4959094156239
BPT24	PowerThro BPT24	¥60,000	→	¥64,000	4959094156246
BPT25	PowerThro BPT25	¥60,000	→	¥64,000	4959094156253
BPT26	PowerThro BPT26	¥50,000	→	¥54,000	4959094156260
BPT27	PowerThro BPT27	¥60,000	→	¥64,000	4959094156277
BPT28	PowerThro BPT28	¥50,000	→	¥54,000	4959094156284
BPT29	PowerThro BPT29	¥80,000	→	¥84,000	4959094156291
BPT30	PowerThro BPT30	¥60,000	→	¥64,000	4959094156307
BPT31	PowerThro BPT31	¥50,000	→	¥54,000	4959094156314
BPT32	PowerThro BPT32	¥50,000	→	¥54,000	4959094156321
BPT33	PowerThro BPT33	¥50,000	→	¥54,000	4959094156338
BPT34	PowerThro BPT34	¥85,000	→	¥89,000	4959094156345
BPT35	PowerThro BPT35	¥80,000	→	¥84,000	4959094156352
BPT36	PowerThro BPT36	¥60,000	→	¥64,000	4959094156369
BPT37	PowerThro BPT37	¥60,000	→	¥64,000	4959094156376
BPT38	PowerThro BPT38	¥50,000	→	¥54,000	4959094156383
BPCN00	PowerCon NA BPCN00	¥20,000	→	¥21,000	4959094159506
BPCN01	PowerCon NA BPCN01	¥20,000	→	¥21,000	4959094159513
BPCN02	PowerCon NA BPCN02	¥26,000	→	¥27,000	4959094159520
BPCN03	PowerCon NA BPCN03	¥24,000	→	¥25,000	4959094159537
BPCN05	PowerCon NA BPCN05	¥20,000	→	¥21,000	4959094159551
BPCN06	PowerCon NA BPCN06	¥20,000	→	¥21,000	4959094159568
BPTN00	PowerThro NA BPTN00	¥50,000	→	¥53,000	4959094159001
BPTN01	PowerThro NA BPTN01	¥50,000	→	¥53,000	4959094159018
BPTN02	PowerThro NA BPTN02	¥56,000	→	¥59,000	4959094159025
BPTN03	PowerThro NA BPTN03	¥54,000	→	¥57,000	4959094159032
BPTN04	PowerThro NA BPTN04	¥54,000	→	¥57,000	4959094159049
BPTN05	PowerThro NA BPTN05	¥50,000	→	¥53,000	4959094159056
BPTN06	PowerThro NA BPTN06	¥50,000	→	¥53,000	4959094159063
BPTN07	PowerThro NA BPTN07	¥50,000	→	¥53,000	4959094159070
15321	Tuning ECU 86/BRZ ZN6/ZC6 Before MC MT STEP1	¥98,000	→	¥108,000	4959094153214
15322	Tuning ECU 86/BRZ ZN6/ZC6 Before MC MT STEP2	¥98,000	→	¥108,000	4959094153221
15323	Tuning ECU 86/BRZ ZN6/ZC6 Before MC AT STEP1	¥98,000	→	¥108,000	4959094153238
15324	Tuning ECU 86/BRZ ZN6/ZC6 Before MC AT STEP2	¥98,000	→	¥108,000	4959094153245
15329	Tuning ECU 86/BRZ ZN6/ZC6 After MC MT	¥98,000	→	¥108,000	4959094153290
64074	NUR-CTi Quad CZ4A 4B11 MIVEC Lancer Evo 10	¥280,000	→	¥345,000	4959094640745
62127V	NUR-VSR ZN6/ZC6 86/BRZ Quad	¥176,000	→	¥196,000	4959094611271
10432	O/C KIT BR Universal TYPE-E φ65 #10	¥60,000	→	¥66,000	4959094104322
10446	O/C KIT BR JZX100 Turbo BLITZI/C	¥68,000	→	¥78,000	4959094104469
10451	O/C KIT BR S15 SR20DET	¥68,000	→	¥78,000	4959094104513
10454	O/C KIT BR ER34 RB25DET	¥68,000	→	¥78,000	4959094104544
10475	O/C KIT BR ZN6/ZC6 FA20 86/BRZ	¥84,000	→	¥89,000	4959094104759
10476	O/C KIT BR ZN6/ZC6 FA20 86/BRZ After MC	¥86,000	→	¥95,000	4959094104766
10479	O/C KIT BR ZN8/ZD8 FA24 GR86/BRZ	¥90,000	→	¥100,000	4959094104797
10480	O/C KIT BR GRB EJ20 Impreza	¥68,000	→	¥76,000	4959094104803
10431	ATF COOLER KIT BR GH8/BP5/BL5 A-E	¥45,000	→	¥53,000	4959094104315
10436	ATF COOLER KIT BR Universal ST-ST #10	¥42,000	→	¥49,000	4959094104360
10437	ATF COOLER KIT BR Universal 90-90 #10	¥43,000	→	¥51,000	4959094104377